

Roll Number

SET A



INDIAN SCHOOL MUSCAT
SECOND TERM EXAMINATION
BUSINESS STUDIES (054)

CLASS: XI

Time Allotted: 2 hrs

02.03.2022

Max. Marks: 40

GENERAL INSTRUCTIONS: -

1. This is a Subjective Question Paper containing 12 questions.
2. This paper contains 4 questions of 2 marks each, 4 questions of 3 marks each and 4 questions of 5 marks each.
3. 2 marks questions are Short Answer Type Questions and are to be answered in 30-50 words.
4. 3 marks questions are Short Answer Type Questions and are to be answered in 50-80 words.
5. 5 marks questions are Long Answer Type Questions and are to be answered in 80-120 words.

This question paper contains Case/Source Based Questions.

Section A
(Short answer Type-I)

Q. No.		Marks
1.	What do you understand by 'Public Deposit'? According to which government body acceptance of public deposit is regulated?	2
2.	On 15th May, 2020, Standard Chartered PLC was the first foreign company to raise funds from Indian Securities Market through issue of financial instrument denominated in Indian Rupees. Identify the instrument through which Standard Chartered PLC raised funds from the Indian capital market. Write a short note on instrument as well.	2
3.	How can trade may be classified on the basis of geographical area?	2
4.	State any two services provided by wholesaler to the retailer.	2

Section B
(Short answer Type-II)

5.	What preferential rights are enjoyed by preference shareholders? Explain.	3
6.	Explain any three benefits derived to the Manufacturer from the services provided by retailer.	3
7.	What do you understand by intellectual property rights? Illustrate.	3
8.	Explain any three features of international business.	3

Section C
(Long Answer Type)

9. Discuss any five points of difference between 'Equity Shares' & 'Preference Shares'. 5
10. Explain any five differences between domestic and international trade. 5
11. After completing MBA from IIM, Ahmedabad, Manasvi decided to enter into a start-up business. After analysing the market, she found that there is considerable scope in Food Delivery business. However, Manasvi is not sure of the ways in which she can finance her start-up. So she consulted her friend, Manha, who herself started a start-up one year back. Manha suggested her a number of ways to finance the start-up. 5
- State the various ways to finance start-up, which were suggested by Manha (Any 5).
12. Abhilash owns a large-scale retail outlet at a central location in Kanpur. The outlet is divided into a number of sections and each section deals in a particular variety of goods. There is a separate section for toiletries, fruits and vegetables, groceries, electronics and clothing. 5
- (a) Identify the type of retail outlet being highlighted in the given case.
- (b) State two advantages and two limitations of the type of retail outlet as identified in part (a) of the question.

End of the Question Paper

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SET B



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This question paper contains Case/Source Based Questions.

Section A
(Short answer Type-I)

Q. No.		Marks
1.	State any two services provided by wholesaler to the retailer.	2
2.	The directors of a company have decided to expand the business activities by purchasing fully automatic machinery worth ₹50 Crores. As a finance manager, advise the directors about any two sources of finance available to the company.	2
3.	How can trade may be classified on the basis of geographical area ?	2
4.	What do you understand by 'Public Deposit'? According to which government body acceptance of public deposit is regulated ?	2

Section B
(Short answer Type-II)

5.	State any three features of international business.	3
6.	Explain any three benefits derived to the Manufacturer from the services provided by retailer.	3
7.	What do you understand by intellectual property rights? Illustrate.	3
8.	What preferential rights are enjoyed by preference shareholders? Explain.	3

Section C
(Long Answer Type)

9. Discuss any five points of difference between 'Equity Shares' & 'Preference Shares'. 5
10. Explain any five differences between domestic and international trade. 5
11. After completing MBA from IIM, Ahmedabad, Zaid decided to enter into a start-up business. After analysing the market, he found that there is considerable scope in Food Delivery business. However, Zaid is not sure of the ways in which he can finance his start-up. So he consulted his friend, Avijeet, who himself started a start-up one year back. Avijeet suggested him a number of ways to finance the start-up. State the various ways to finance start-up, which were suggested by Avijeet. 5
12. Cafe Coffee Day (abbreviated as CCD) is an Indian cafe chain owned by Coffee Day Global Limited, a subsidiary of Coffee Day Enterprises Limited. There are around 1,600 outlets of CCD across India. All the outlets of CCD are under the control of the head office. 5
- (a) Identify the type of retail outlet being described in the given case.
- (b) State four features of the type of retail outlet as identified in part (a) of the question.

End of the Question Paper

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This question paper contains Case/Source Based Questions.

Section A

(Short answer Type-I)

Q. No.		Marks
1.	How can trade may be classified on the basis of geographical area?	2
2.	What do you understand by ADR & GDR?	2
3.	What do you understand by 'Public Deposit'? According to which government body acceptance of public deposit is regulated?	2
4.	Explain any two services provided by retailer to consumer.	2

Section B

(Short answer Type-II)

5. After completing the graduation, three close friends (Prakash, Sanyog and Manoj) decided to start their own business.
 - (a) Prakash established a factory to produce readymade garments and invested ₹4 crores in Plant and Machinery.
 - (b) Sanyog set up a manufacturing unit to produce sanitary fittings. He invested ₹7.5crores in Plant and Machinery.
 - (c) Manoj started a manufacturing unit to produce stationery items and invested ₹20 lakhs in Plant and Machinery.Identify the category in which their business will fall under Micro, Small and Medium Enterprises Development Act, 2006.
6. Explain any three benefits derived to the Manufacturer from the services provided by retailer.

7. What preferential rights are enjoyed by preference shareholders? Explain. 3
8. Explain any three features of international business. 3

Section C
(Long Answer Type)

9. Jupiter Ltd. is a well-known manufacturer of sanitary fittings. Recently, company was short of funds for meeting its day-to-day expenses. So, the company approached one of its suppliers to grant 60 days' credit on purchase of raw material. On the basis of creditworthiness of Jupiter Ltd., the supplier granted the credit. 5
Identify the source of finance highlighted in the given case. Also, State its four merits.
10. Explain any five differences between domestic and international trade. 5
11. After completing MBA from IIM, Ahmedabad, Hussain decided to enter into a start-up business. After analysing the market, he found that there is considerable scope in Food Delivery business. However, Hussain is not sure of the ways in which he can finance his start-up. So he consulted his friend, Inshaan, who himself started a start-up one year back. Inshaan suggested him a number of ways to finance the start-up. 5

State the various ways to finance start-up, which were suggested by Inshaan.
12. Abhilash owns a large-scale retail outlet at a central location in Kanpur. The outlet is divided into a number of sections and each section deals in a particular variety of goods. There is a separate section for toiletries, fruits and vegetables, groceries, electronics and clothing. 5
(a) Identify the type of retail outlet being highlighted in the given case.
(b) State two advantages and two limitations of the type of retail outlet as identified in part (a) of the question.

End of the Question Paper